

TERMS OF REFERENCE for TENDER nr. 1-11/2023

Assignment: Mapping the current waste management system in WMR 5,8 and 1 based on regional approach.

Location: 3 waste management regions (WMR):

- WMR 5: Ungheni, Nisporeni, Călărași
- WMR 8: Briceni, Ocnița, Edineț, Dondușeni
- WMR 1: Cahul, Cantemir, Taraclia, Comrat, Vulcănești, Ceadîr-Lunga

Project: “Developing Strategic Communication Program for the implementation of SWM National Program in 3 waste management regions (WMR): 5, 8 and 1

Estimated implementation period of assignment: December 2023 – February 2024

Working languages: English, Romanian

Organizational Context

Proposed project aims to support the development of integrated waste management systems based on regional approach in accordance with the objectives and provisions of National Waste Management Strategy and of the SWM National Program¹, for 3 out of 8 waste management regions (WMR 5, 8 and 1).

- WMR 5: Ungheni, Nisporeni, Călărași
- WMR 8: Briceni, Ocnița, Edineț, Dondușeni
- WMR 1: Cahul, Cantemir, Taraclia, Comrat, Vulcănești, Ceadîr-Lunga

The project's expected outcome is: raise the level of awareness and involvement of the main stakeholders in the waste management process by developing and implementing an awareness and Communication National Program for fostering stakeholder engagement and ensuring the successful implementation of the regionalized approach.

Expected Outputs of the project:

Creation of a strong and informed network of relevant stakeholders and especially civil society actors.

- Increased public awareness and improved knowledge among the general population about the importance of proper waste management practices, waste reduction, recycling, and the overall goals of the program.
- Engaged youth and local leaders, who create a critical mass for behavioral change.
- Informed and motivated population, supporting the development of a waste management system.
- Creation of examples of waste prevention, reduction and upcycling on the local level which will serve as models for scaling up waste management practices in other communities.
- Main stakeholders encouraged to report illegal dumping, improper waste disposal, and other waste-related issues. needs, challenges and opinions of their beneficiaries.

The objective and tasks of the assignment:

- 1.1 Conduct stakeholder surveys to gather feedback and input on key issues in current public awareness and barriers for proper waste management at local and regional waste management plans.
- 1.2 Identify, integrate and develop an online dashboard with relevant data (ex. key stakeholders, infrastructure, existing facilities, ongoing projects, etc.) about WMR 5,8 and 1.
- 1.3 Periodically update information on the dashboard, maintain and develop its functionality.

Activities

- Develop the survey questions that will answer to the main indicators of the awareness raising activities;
- Conduct the research (quantitative and qualitative) in 3 WMR to obtain views from stakeholders
- Provide analysis on the main indicators of the awareness raising activities;
- Regularly report on the activities implemented
- Carry out the survey report based on quantitative and qualitative data / indicators
- The research should be oriented to the main target groups of stakeholders: local authorities, local business, populations, civil society representatives and women as major gender group.
- Develop online dashboard for all relevant data

Deliverables for the implementation of the assignment

Activity	Outputs
Inception report which will include the Methodological approach for conducting research (in English language).	Inception report with Methodology
Analysis of secondary data	-
Carry out quantitative surveys, qualitative interviews and focus groups with identified stakeholders, tailored to the specific stakeholder	-
Finalize and present the final survey report including recommendations for the Communication Program	Report
Develop an online dashboard and visualize all relevant data	Dashboard

Qualifications:

- A company with Experience in carrying out research and surveys, especially in similar thematic areas.
- Ability to analyze data using up to date statistical tools for purposes of building an online dashboard
- Tangible reference of previous similar assignments a must for the last 3 years.
- Experience in leading focus groups.
- Experience in qualitative interviews.
- Demonstrated experience in Climate Change, Waste Management and/or Circular Economy;

- Strong understanding of human development, environmental management issues adaptation, vulnerability and impact, and other related sustainable human development issues;
- Experience of implementing similar assignments at the local national level, is mandatory.
- Experience in working in multi-national teams;
- Working knowledge of Romanian or / and Russian language;
- Proven written and oral communication skills in English will be a strong advantage;

Selection Criteria:

Submissions will be evaluated in consideration of the Evaluation Criteria as stated below: Technical proposal will be evaluated on 70%. Whereas the financial one will be evaluated on 30%.

How to apply:

Bidders must submit the following documents in English:

1. **The CV of the experts:** The CV of the expert should reflect the relevant experience in the area of assignment, and at least three references of relevant experience.
2. **Financial offer** for the implementation of the assignment including travel costs.
3. **Work plan for the assignment**, that confirms availability and approach for the implementation of assignment.

Applications shall be submitted in a sealed envelope to A.O. E-Circular office – **Chisinau, 31 August 1989, 129, National Trade Union Confederation of Moldova** indicating the Tender number **1-11/2023**, not later than **December 05, 2023, 16:00 Chisinau local time**.

For detailed information, please contact Aurelia Bahнару, +373 60509934